IN THE UNITED STATES DISTRICT COURT EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

GEOTAG INC.,	
Plaintiff,	
v.	2:10-cv-00265
FRONTIER COMMUNICATIONS CORPORATION, et al.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:10-cv-00569
GEORGIO ARMANI S.P.A.; et al.,	
Defendants,	
GEOTAG INC.,	
Plaintiff,	
v.	2:10-cv-00570
AROMATIQUE, INC.; et al.,	
Defendants.	
GEOTAG INC.,	
Plaintiff,	
v.	2:10-cv-00571
GUCCI AMERICA, INC.; et al.,	
Defendants,	

GEOTAG INC.,	
Plaintiff,	
v.	2:10-cv-00572
STARBUCKS CORP.; et al.,	
Defendants.	
GEOTAG INC.,	
Plaintiff,	
V.	2:10-cv-00573
RENT-A-CENTER, INC.; et al.,	
Defendants.	
GEOTAG INC.,	
Plaintiff,	
v.	2:10-cv-00574
THE WESTERN UNION COMPANY; et al.,	
Defendants.	
GEOTAG INC.,	
Plaintiff.	2:10-cv-00575
V.	2: 10 -07- 005/5
ROYAL PURPLE, INC.; et al.,	
Defendants.	

GEOTAG, INC.,	
Plaintiff,	
v.	2:10-cv-00587
YAKIRA, L.L.C.; et al.,	
Defendants.	
GEOTAG INC.,	
Plaintiff,	
v.	2:11-cv-00175
WHERE 2 GET IT, INC.; et al.,	
Defendants.	
GEOTAG INC.,	
Plaintiff,	
v.	2:11-cv-00403
ZOOSK, INC.	
Defendant.	
GEOTAG INC.,	
Plaintiff,	
v.	2:11-cv-00404
EYE CARE CENTERS OF AMERICA, INC.	
Defendant.	

GEOTAG INC.,	
Plaintiff,	
v.	2:11-cv-00421
AMERCO, et al.	
Defendants.	
GEOTAG INC.,	
Plaintiff,	
v.	2:11-cv-00424
7-ELEVEN, INC., et al.,	
Defendants.	
GEOTAG INC.,	
Plaintiff,	
v.	2:11-cv-00425
SUNBELT RENTALS, INC.	
Defendant.	
GEOTAG INC.,	
Plaintiff,	
v.	2:11-cv-00426
CLASSIFIED VENTURES, LLC.	
Defendant.	

GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00043
CANON INC. and, CANON U.S.A., INC.,	
Defendants,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00436
AMERICAN APPAREL INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00437
ABERCROMBIE & FITCH CO.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00438
AMERICAN EAGLE OUTFITTERSINC.,	
Defendant,	

GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00439
ANN INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00441
BURLEIGH POINT LTD.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
V.	2:12-cv-00442
CATALOGUE VENTURES, INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
V.	2:12-cv-00443
BURBERRY LIMITED,	
Defendant,	

GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00444
BURLINGTON FACTORY WAREHOUSE CORPORATION,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00445
CACHE INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00446
THE WILLIAM CARTER COMPANY,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00447
CHARMING SHOPPES INC.,	
Defendant,	

GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00448
CHICO'S FAS INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00449
	2.12-00-00-13
CITI TRENDS INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00450
CLAIRE'S BOUTIQUES, INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00451
COLDWATER CREEK INC.,	
Defendant,	

2:12-cv-00452
2:12-cv-00453
2:12-cv-00454
2:12-cv-00455

2:12-cv-00456
2:12-cv-00457
2:12-cv-00458
2.12 00 00-100
2:12-cv-00459

GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00460
DRAPER'S & DAMON'S INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00461
EDDIE BAUER LLC,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00462
ESPRIT US RETAIL LIMITED,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
V.	2:12-cv-00463
FACTORY CONNECTION LLC,	
Defendant,	

-cv-00464
-cv-00465
-cv-00466
-cv-00467

2:12-cv-00468
2:12-cv-00469
2:12-cv-00470
2:12-cv-00471

GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00472
HOT TOPIC INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00473
HUGO BOSS FASHION INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00474
J. CREW GROUPINC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00475
JIMMY JAZZ INC.,	
Defendant,	

GEOTAG INC.,	
Plaintiff,	
V.	2:12-cv-00476
JOS. A. BANK CLOTHIERS INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00477
ALCO STORES INC.	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
V.	2:12-cv-00478
FRED'S INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00479
BAKERS FOOTWEAR GROUP,	
Defendant,	

GEOTAG INC.,	
Plaintiff,	
V.	2:12-cv-00480
BROWN SHOE COMPANY INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00481
COLLECTIVE BRANDSINC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00482
CROCSINC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
	0.40
V.	2:12-cv-00483
DSW INC. D/B/A DSW SHOE INC.,	
Defendant,	

GEOTAG INC.,	
Plaintiff,	
V.	2:12-cv-00484
FLEET FEET INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00486
GENESCO INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
V.	2:12-cv-00487
HEELY'S INC,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00488
JUSTIN BOOT COMPANY,	
Defendant,	

GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00520
AMERICAN GREETINGS CORPORATION,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00521
HALLMARK CARDS, INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00522
HICKORY FARMSINC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00523
SPENCER GIFTS LLC,	
Defendant,	

GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00524
INTERNATIONAL COFFE & TEA, LLC,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00525
THINGS REMEMBERED, INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
V.	2:12-cv-00526
THE YANKEE CANDLE COMPANY,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00527
BOSE CORPORATION,	
Defendant,	

GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00528
GUITAR CENTER INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00529
PROGRESSIVE CONCEPTS INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00530
24 HOUR FITNESS WORLDWIDE INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00531
BALLY TOTAL FITNESS CORPORATION,	
Defendant,	

GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00532
BARE ESCENTUALS INC.,	
Defendant,	
Daalualii,	
GEOTAG INC.,	
Plaintiff,	
V.	2:12-cv-00533
BIOSCRIPINC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00534
CRABTREE & EVELYN,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00535
CURVESINTERNATIONAL INC.,	
Defendant,	

2:12-cv-00536
2:12-cv-00537
2:12-cv-00538
2:12-cv-00539

2:12-cv-00540
2:12-cv-00541
2:12-cv-00542
0.10 ~, 00540
2:12-cv-00543

GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00544
SALLY BEAUTY SUPPLY LLC,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00545
SEPHORA USA INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00546
TONI&GUY USA, LLC,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00547
ULTA SALON, COSMETICS & FRAGRANCE INC.,	
Defendant,	

GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00548
VITAMIN SHOPPE INDUSTRIES, INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00549
EYEMART EXPRESS, LTD.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
V.	2:12-cv-00550
LUXOTTICA RETAIL MORTH AMERICA INC.,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00551
NATIONAL VISION INC.,	
Defendant,	

2:12-cv-00552
2:12-cv-00553
2.12 GV 00000
2:12-cv-00554
2:12-cv-00555
Z. 12-CV-UUJJJ

GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00556
PSP GROUP, LLC,	
Defendant,	
GEOTAG INC.,	
Plaintiff,	
v.	2:12-cv-00557
RITZ INTERACTIVE LLC,	
Defendant,	
WHERE 2 GET IT, INC.; et al.,	
Plaintiff,	
v.	2:12-cv-00149
GEOTAG INC.,	
Defendant.	

PLAINTIFF GEOTAG, INC.'S NOTICE OF APPEARANCE OF DAVID R. BENNETT

Plaintiff GeoTag, Inc. ("GeoTag") in the above captioned civil actions hereby notifies the Court and all parties that the following person, in addition to those who previously gave notice, is appearing as counsel of record:

David R. Bennett Illinois State Bar No. 6244214 Direction IP Law P.O. Box 14184 Chicago, IL 60614-0184 Telephone: (312) 291-1667

E-mail: dbennett@directionip.com

Mr. Bennett is admitted to the bar of the United States District Court for the Eastern District of Texas.

Dated: September 24, 2012 Respectfully submitted,

/s/ David R. Bennett

By: David R. Bennett
Direction IP Law
P.O. Box 14184
Chicago, IL 60614-0184
Telephone: (312) 291-1667
e-mail: dbennett@directionip.com

Andrew Spangler Texas State Bar No. 24041960 Spangler & Fussell, PC 208 N. Green Street Suite 300 Longview, TX 75601 Telephone: (903) 753-9300

e-mail: spangler@sfipfirm.com

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a true and correct copy of the above and foregoing document has been served on September 24, 2012, to all counsel of record who are deemed to have consented to electronic service by the Court's CM/ECF system per Local Rule CV-5(a)(3).

/s/ David R. Bennett
David R. Bennett